Karan Upamanyu

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Skills

Languages and Tools: TypeScript | Next.js | React | Tailwind | GraphQL | Gatsby | Python | SQL | MongoDB **Software Development:** Web Performance Optimization | Accessibility | Git | CI/CD | GCP | Analytics | AI Agents

Experience

Lyearn, Product Engineer II – Website

Aug 2024 – Present

AI-INTEGRATED KNOWLEDGE MANAGEMENT

- Developed UI for a corporate knowledge asset system for our largest client, Sprinklr (client presentation)
- Added support for multi-state management (draft, published, in-review) and role-based access control
- Joined a high-bug AI-chatbot project midway and rearchitected its frontend for great stability and scalability blog

MAINTAINING AND OPTIMIZING A NEXT.JS CODEBASE

- Incrementally migrated a Next.js repository from the Pages router to the App router
- Upgraded URQL setup to work with Next.js 15 server-side rendering, React to v19, and other key dependencies
- **Optimized GraphQL queries** on user-home via batching, reducing initial **load time** from >3s to <600ms blog OTHER
- Implemented subscription flows and **billing** UI using **Stripe** with **access restrictions** across 4 pricing tiers
- Built interactive charts (eg: combining sunburst and radial bar charts) using D3.js for user profiles demo
- Built UI for features such as announcements, content feedback, editable homepage dashboard widgets

Springboard, Software Engineer II (Growth Team) - Website

Aug 2022 - Jul 2024

WEBSITE REBRAND AND PERFORMANCE OPTIMIZATION

- Developed a React-based design system using Babel for builds and CircleCI to publish it as an NPM package
- Built reusable and maintainable React components in a Gatsby SSG project that integrates with Storyblok CMS
- Set up site analytics systems using GTM, GA4, Search Console, Segment, and other tools
- Improved mobile performance by 66% and achieved 2.5x faster FCP of 1.5s (PageSpeed Insights) blog
- Optimizations include: Partial Hydration (Gatsby), Webpack, Partytown, CSS purging, façades, caching, etc.

PAYMENT AND INTERESTED LEADS WORKFLOW IMPROVEMENTS

- Enhanced the transparency of Springboard's payment workflow, with AngularJS, GraphQL, and RxJS
- Reduced refund requests significantly, saving \$50k+ monthly by improving user trust in the platform blog
- Developed comprehensive Jasmine tests and Seleniumbase automations to ensure robustness and reliability
- Enhanced Django APIs to store lead interactions and forward them to Marketo for targeted email campaigns
- Implemented new Google SSO login and Course Enrolment flows in React consuming these new APIs

OTHER

- Won 2 of 2 AI hackathons at Springboard, implementing a GPT-powered chatbot with curriculum context
- Completed a 3-month Data Driven Strategic Thinking course under a BizOps leader's mentorship certificate
- Drove a 22% increase in leads from blogs to courses by analyzing insights on BigQuery and VWO A/B tests
- Evaluated and integrated tools like Metabob & Codium (CI/CD, BitBucket), collaborating with external teams

Education

B.M.S. Institute of Technology, B.E. in Information Science and Engineering

Aug 2018 – July 2022

• GPA: 8.78/10

Presidency College, Pre-University, Computer Science

• PCM: 88%, College CS topper (94%)